

PRESS OFFICE
Tel. +34 93 201 10 28

Elena Elorriaga
elena.elorriaga@bm.com

Roca receives two Wallpaper Design Awards

Barcelona, 5th March 2010. - Roca, the global leader in designing bathroom solutions, has received two new awards: Wallpaper Design Award and Wallpaper's HTC Readers' Choice Award.

Wallpaper Magazine, an international design publication based in the UK, gives each year its Design Awards to the best creativities and designs. The HTC Readers' Choice Award gives recognition to W+W contribution in the environment protection and the Wallpaper Design Award to Roca Barcelona Gallery recognizes its innovative design.

Roca's W+W stands out with a list of awards which all focus on innovation and sustainability:

- Design+ at ISH 2009

- FX's 2009 Eco Product and Best Product of the Year.

W+W and Roca Barcelona Gallery stand out because of them show the main values of Roca: innovation, design, technology and sustainability.

About Roca

Roca is a world leader in defining bathrooms and a point of reference with regard to design. It can currently be found in more than 135 markets and has 65 factories in 17 countries.

Roca, which is constantly developing, makes a firm stance for excellence in the design of its products with the aim of offering spaces in which to enjoy unique experiences for the five senses. As a worldwide brand, Roca creates versatile products which adapt to the habits of consumers the world over, offering unique solutions to all their needs, today and tomorrow..

At Roca, thanks to its ongoing research, a future is being shaped in which design and innovation are working for the wellbeing of people. Roca also collaborates with prestigious designers, architects and interior designers such as Moneo, Chipperfield, Herzog & de Meuron, Benedito, Giugiaro and Schmidt & Lackner. This has all allowed Roca to become a worldwide reference brand name in the creation of bathrooms.

www.roca.com